

RESOURCE *full*NESS

WINNING IDEAS

ARIZONA

THE BE KIND PEOPLE PROJECT



Their Winning Idea

School Gardens Grow

By offering a ready-to-go package that enabled schools and teachers to create a salsa garden, The Be Kind People project provides a direct, hands-on experience that teaches the skills of growing vegetables and develops appreciation of fresh food in a project-based approach.

Their Mission

To deliver relevant learning and youth development opportunities that inspire humanity, academic achievement and healthy living in students wherever and however they learn.



PLAY VIDEO

“They still learn academic STEM standards but they are also learning about being kind to themselves by practicing healthy habits, and they are learning about being kind to the earth and sustainable solutions like gardening.”

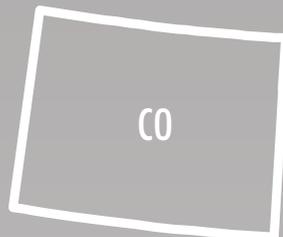
- CEO Marcia Meyer

RESOURCE *full*NESS

WINNING IDEAS

COLORADO

FOCUS POINTS FAMILY RESOURCE CENTER



Their Winning Idea

Comal Heritage Food Incubator

Participants cook and sell their heritage food creations through an instructional experience with a professional chef, gain practice within a commercial kitchen, receive catering training and operate a restaurant open to the public for lunch.

Their Mission

Building better communities by strengthening families—programs include school readiness, adult education, workforce/economic development and family/community development.



PLAY VIDEO

“The importance of Comal has been increasing earning potential for these families, and we know we have helped at least 10 families keep their homes in the neighborhood.”

- Executive Director Jules Kelty

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WINNING IDEAS

MINNESOTA PILLSBURY UNITED COMMUNITIES



Their Winning Idea

North Market

A full-service grocery store, center for wellness services and a community gathering place, all under one roof—offering good food at affordable prices; programs in nutrition, fitness and mindfulness; all in the company of neighbors.

Their Mission

Creating choice, change and connection by working with underserved populations to foster resilience and self-sufficiency.



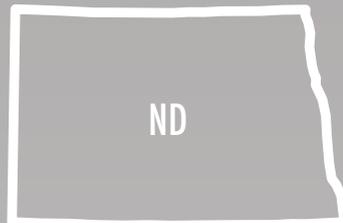
“North Market intersects three things—healthy food, health care access and a place for us to build community. And all three of those things come together to create a vibrant beacon of hope here in North Minneapolis.”

- President and CEO Adair Mosley

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WINNING IDEAS

NORTH DAKOTA VILLAGE FAMILY SERVICE CENTER



Their Winning Idea

Revenue Cycle Review

An Initiative to identify lost revenue opportunities within existing programs as well as improve services to its client base. The initiative improved customer service by identifying opportunities to re-organize roles and responsibilities of staff, shortened month-end closing and identified unused opportunities within their current software platform.

Their Mission

To strengthen individuals served through regional community-based behavioral health services.



“We wanted to try to create this program that would generate the dollars so that we could provide the best possible services to individuals with behavioral health concerns. We want to be around for a long time, and this was certainly a step in the right direction.”

- President and CEO Jeff Pederson

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UTAH HAWKWATCH INTERNATIONAL



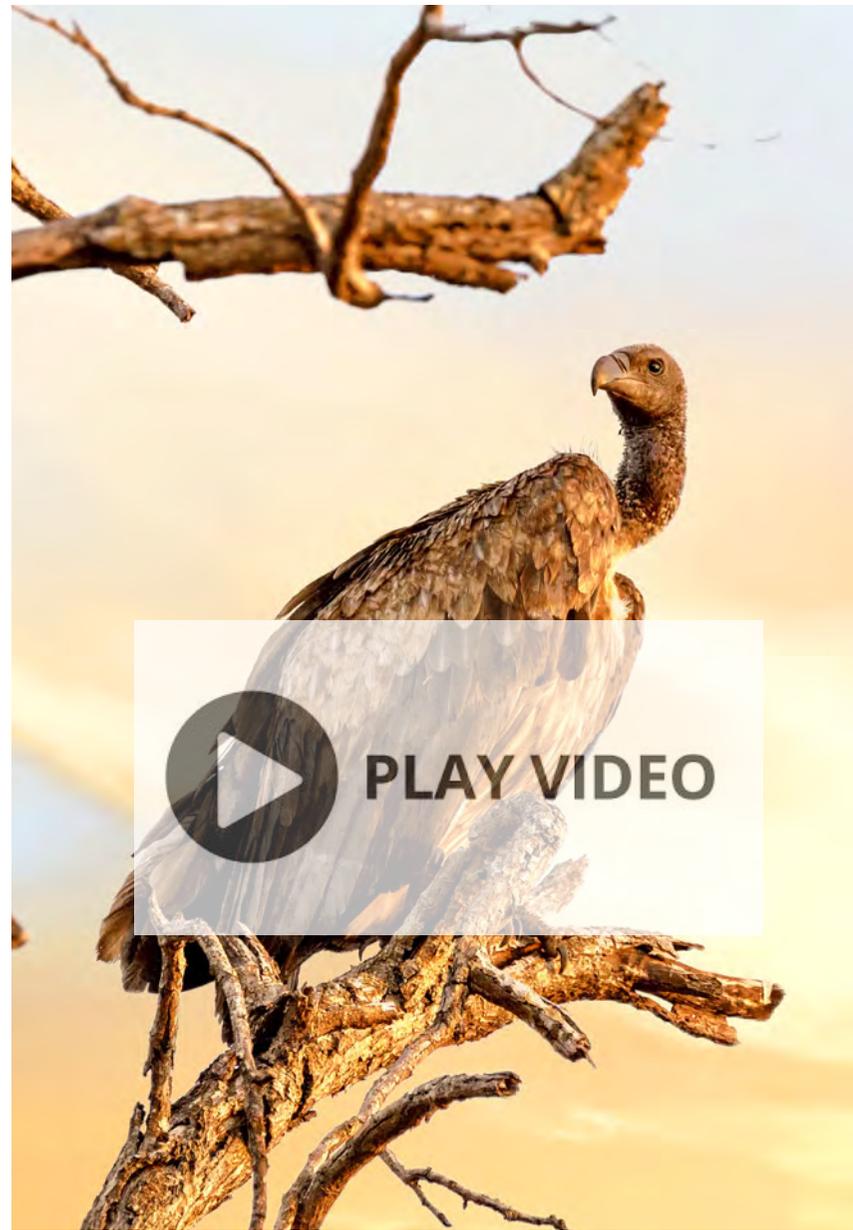
Their Winning Idea

Vanishing Vultures

To generate funds for a partnership with the University of Utah to study and conserve vulture populations in the Horn of Africa, they offered a “sponsorship” program where donors had the chance to name their vulture, receive a photo of the bird after being outfitted with a transmitter and then periodic updates about the bird’s movements through website access.

Their Mission

To conserve our environment through education, long-term monitoring and scientific research on raptors as indicators of ecosystem health.



“We thought, what if we gave people an opportunity to not only name this bird but to pay for the transmitter that’s going on the bird, and then be able to see on the website where their bird is going over time, so they have a connection with the bird. That was the thing that made this an interesting funding project for us.”

- Executive Director Paul Parker