



rewarding Relationships enhanced Results



For a modest fee, member firms can access the resources of a larger firm that has a strong history, culture and record of growth.



Welcome to Practicewise

We would like to introduce you to Practicewise, an affordable, yet results-focused association for small- to mid-sized CPA firms across the nation. Practicewise was formed by Eide Bailly LLP, a regional consulting and accounting firm, in an effort to fulfill the needs of CPA firms who are looking for an alternative to the larger, more expensive associations. The goal of Practicewise is simple and straightforward: to be an investment that will add ongoing value to member firms and their clients.

The Benefits of Belonging

- Networking and in-depth discussion opportunities with CPA firm leaders, as well as with experts in a multitude of service and industry areas.
- Access to knowledgeable and experienced professionals who are responsive to member questions and issues.
- Periodic face-to-face meetings to learn about and discuss topics and issues of interest to your firm.
- Educational and discussion opportunities regarding issues facing the accounting profession and discuss practice management issues that affect your firm.
- Access to services and products offered by Practicewise, at member-discounted rates.
- Opportunity to outsource to a trusted firm in the event of an independence issue. Opportunity to insource work from other member firms, participate in joint proposal opportunities and earn referral fees.

What Makes Practicewise Different

- Membership fee is very reasonable for value of benefits gained.
- Member firms are encouraged to market their services to other member firms.
- Leadership training is available to members.

About Eide Bailly

Eide Bailly is ranked by Public Accounting Report as a top 25 CPA firm in the nation. We are a regional firm with offices in nine states. The firm has grown its revenues from \$5 million in 1982 to currently \$152 million. We are an active participant in AICPA's Major Firms Group Meetings and a member of Star Group I, which is comprised of leading local and regional accounting firms in the U.S. Eide Bailly offers nontraditional services, including management consulting services, employee benefits, financial services, forensic services, technology consulting and training & development.

Network of Services & Materials

As a member of Practicewise, you have access to services and products in four primary areas of business. We can assist you in the areas of finance, sales, marketing & practice development, operations and management in an effort to help you, as a member firm, enhance your systems and processes and, ultimately, optimize your company's performance. This non-inclusive listing below outlines the numerous areas in which your firm may benefit:

Finance

- Effective Tax Planning
- Practice Valuations
- Business Appraisals and Valuations
- Collections
- ESOP Development
- Financing Options
 - traditional
 - nontraditional
- Time and Billing Systems

Sales, Marketing & Practice Development

- Collateral Materials (development & production)
- Development of Multimedia Applications
- Development and Presentation of Seminars
- Strategic Planning
- Business Development
 - training
 - assessment
 - lead generation

Operations

- Evaluation of Current Practices
- Partnership Agreements
- Performance Management
- New Entity Development
- Strategic Planning
- Mergers & Acquisitions
- Work-Flow Analysis
- Audit Efficiency Programs
- Fraud Prevention, Detection and Investigation
- Internal Communications
- Technology Solutions
 - technology planning
 - systems analysis
 - systems design, implementation and maintenance
 - application development
 - hardware and software analysis, selection, implementation and training and support
 - Internet design and development
 - electronic commerce application
 - help desk
 - placement of IT professionals

Management

- Human Resources Department Audit
- Performance Management Systems
- Compensation Systems
- Policy and Procedures
- Recruitment/Employment Studies
- Executive Search
- Recruiting and Retention
- Employee Profiling and Testing
- Partner and Senior Manager Assessments
- Conflict Resolution
- Team Building
- Life-Long Learning (results-based training)
 - leadership development
 - staff development
 - organizational development
- Compliance

Network of Knowledge

In addition to having access to resources that directly affect the finance, sales, marketing & practice development, operations and management functions within your organization, Practicewise offers its member firms access to Eide Bailly professionals who have in-depth experience in various service and industry areas as outlined below. Access to knowledge in these various areas can be beneficial and vital to client service—the reason we are all in business! Please visit www.eidebailly.com to see additional service and industry areas.

Service Areas

Accounting Services

This popular service provides clients with payroll processing and reporting, general ledger processing, preparation of financial statements, accounting software support and general accounting assistance, including bank and other account reconciliations, depreciation schedules, temporary on-site assistance and implementation and support of internet-based accounting systems.

Arbitrage Services

Eide Bailly provides comprehensive arbitrage rebate services across the United States to state agencies, county governments, municipalities, bond attorneys, trust departments, economic development agencies, health care organizations and real estate developers.

Assurance & Tax Services

Audit, accounting, tax compliance and tax planning services continue to be the foundation of our practice and the springboard for providing new services. We continually look for ways to refine our processes to offer our clients efficient and value-added services.

Consulting Services

Our consultants provide solutions to help clients advance their businesses. These services include strategic planning, operational efficiency reviews, merger/acquisition assistance, financing assistance, business valuations, human resources consulting and enterprise risk management solutions.

Financial Services

We understand that each individual's financial situation is unique; our approach is to provide clients with effective financial solutions based on each client's needs. Our services consist of financial planning, asset management and insurance services.

Forensic & Valuation

We offer fraud prevention, detection and investigative services, as well as litigation and dispute resolution services. Our highly-trained professionals are sensitive and discrete when dealing with these confidential cases. We will provide answers no one else has, and identify red flags no one else sees, while firmly upholding compliance and regulatory requirements.

Technology Consulting

We offer infrastructure services, technology risk management services, consulting and advisory services, application development and staffing services.

Training & Development

We offer public and customized courses in leadership, presentations, executive coaching, sales and organizational development. We incorporate assessments into the training, including Myers Briggs, Emotional Intelligence and the Conflict-Style assessment.

Industry Areas

Agricultural Services

We work with all sectors of agricultural production, including producers, processors, manufacturers of ag equipment, transporters, warehouses, wholesalers, retailers and service providers.

Closely Held Businesses

Eide Bailly serves nearly 40,000 clients nationwide, the majority of which are closely held businesses. Clients have access to nearly 1,200 professionals with diverse talents who deliver solutions from start-up assistance, to retirement and succession planning. Clients appreciate our insights shared through personal conversations, newsletter updates and periodic seminars.

Construction

Eide Bailly has provided services to a broad range of clients, from very large general and highway/heavy contractors to emerging contractors with limited staff and resources.

Dealerships

Our Firm serves dealers across the country, from single-franchises to multi-franchise mega dealers in multiple states.

Financial Institutions

This group provides services to more than 500 financial institutions with assets ranging from \$10 million to \$6 billion.

Governments/Non-Profits

Clients served range from small local governments to large state agencies and nearly every type of non-profit organization.

Health Care

This vertically integrated group is the largest industry served by the Firm. Our diverse health care team of professionals provides a full range of business solutions to physicians, clinics, hospitals, nursing homes, assisted living facilities, congregate housing facilities and other health care-related entities.

Insurance

We serve clients in the life, health, property and casualty areas, as well as provide services to regulators across the country. Our clients' annual premiums range from \$2 million for captives and self-insurance trusts to \$7 billion for traditional insurers.

Manufacturing

We provides services for manufacturing companies of all sizes in various stages of the business cycle, including start-up, survival, success, growth and mature.

Oil & Gas

Eide Bailly works with oil and gas clients at all levels, ranging from individual mineral owners to domestic and international publicly traded companies.

Real Estate

Our real estate focus is on the multifamily subsidized housing industry and arbitrage calculations.

Renewable Energy

Eide Bailly offers operational efficiencies, strategic planning, internal control and SOX 404 engagements, business valuations, cost segregation studies and enterprise risk management solutions to nearly 70 clients.

SEC Services

Eide Bailly is registered with the PCAOB and currently serves more than 30 SEC registered clients.

Utilities

Our clients include rural electric cooperatives and telecommunications companies, including broadband services, CLEC's long-distance, wireless and cable services.